

ATTACHMENT 3

Actions from EDT Strategic for June 2019 to June 2020

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 1 - Be a pro-active and supportive Council				
<p>1.1 Provide the framework and resource to coordinate and drive economic development</p> <p>1.1.2. - Align plans and strategies to deliver growth</p>	MGR EDT	June 2020	<p>Plans and strategies updated as required in alignment with state and regional plans.</p> <p>Consider budget allocation and requirements for the ensuing year</p> <p>Continue to improve and expand Councils website</p>	<p>Up to date plans delivered in a timely manner. Budget secured annually to implement actions. Suggest changes to council's website and provide input into and to assist create a user friendly website</p>
Strategy 2 – Build strong partnerships and strategic alliances				
<p>2.1 Strengthen relationships with Government Agencies, Regional Organisations, Infrastructure and service providers</p> <p>2.14 Advocate to host regional meetings in the Shire.</p> <p>2.1.5 When needed, advocate strongly for improved infrastructure and services</p>	<p>MGR EDT</p> <p>MGR EDT</p>	<p>June 2020</p> <p>June 2020</p>	<p>Submissions to host meeting lodged</p> <p>Regular attendance at meetings and consultations relating to improved infrastructure and services.</p>	<p>Number of hosted meetings.</p> <p>Number of meetings attended</p>

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 3 - Establish effective networks and communication channels				
<p>3.1 Continue to improve communication between Council, local business, industry and community groups and with business operators.</p> <p>3.1.2 Build and maintain an industry / business data base.</p> <p>3.1.4 Attend meetings of relevant industry, business and community groups</p>	<p>MGR EDT</p> <p>MGR EDT</p>	<p>June 2020</p> <p>June 2020</p>	<p>Create data base for participating organisations and calendar listing meetings of relevant industry, business and community groups</p> <p>Regular attendance at meetings; required</p>	<p>Up to date data base developed and maintained.</p> <p>Number of meetings attended.</p>

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 4 – Enhance Lifestyle and Liveability				
<p>4.1 – Protect and enhance the Shire’s natural and scenic assets 4.1.1 Continue to ensure that planning policies and controls protect rural and bushland areas, the dark sky, water resources, productive agricultural land and significant view-sheds from non-compatible development.</p> <p>4.2 – Create strong, positive impressions 4.2.1 Continue to improve presentation of the gateway arrival points and entry corridors to the Shire and its towns, including removing or replacing tired and out dated signage.</p>	<p>MGR PR, DE DS, MGR EDT</p> <p>MGR EDT</p>	<p>June 2020</p> <p>June 2020</p>	<p>Ensure planning policies are updated on a regular basis.</p> <p>Contact sign owners. Prepare media releases about the aging signs.</p>	<p>Completion and updated planning policies being LEP and DCP.</p> <p>Signage remains relevant at all entrance points to communities</p>

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 4 – Enhance Lifestyle and Liveability (continued)				
<p>4.3 Work with town communities and businesses to ensure on-going sustainability</p> <p>4.3.1 Encourage and foster distinct identities for each town, reinforcing their key attractions and attributes.</p> <p>4.3.4 Continue to support and assist town communities to access grant funding to improve facilities and infrastructure.</p>	<p>MGR EDT</p> <p>MGR EDT</p>	<p>June 2020</p> <p>June 2020</p>	<p>To conduct workshops with community groups to identify key identities for each town that they wish to pursue</p> <p>Provide information about grant opportunities to community organisations.</p>	<p>Consultation with each community undertaken.</p> <p>List of information provided to each community to assist seek funding maintained.</p>
Strategy 5 – Ensure that there is suitable residential, industrial and commercial land and premises available to facilitate growth				
<p>5.1 – Ensure suitable land is available to facilitate and accommodate growth</p> <p>5.1.1 Monitor demand and regularly review land use plans and strategies to ensure that sufficient land is zoned to accommodate growth.</p>	<p>MGR PR, DEDS, MGR EDT</p>	<p>June 2020</p>	<p>Review Land use plans and strategies to ensure that sufficient land is available and zoned to accommodate growth</p>	<p>LEP review undertaken at regular intervals</p>

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 6 – Ensure that the infrastructure and utilities needed to support economic development are in place				
Utilities				
<p>6.2. – Water and Sewerage Infrastructure 6.2.1 Advocate strongly for funding support to upgrade and augment the water and sewerage infrastructure throughout the Shire.</p> <p>6.3 – Reduce Energy Use and Costs 6.3.2 – Advocate to Energy suppliers to improve reliability of the power supply to the shire.</p> <p>6.4 – Improve telecommunications 6.4.1 Advocate strongly for mobile coverage throughout the Shire</p> <p>6.4.2 Advocate strongly for the NBN to be extended to the industrial area in Coonabarabran</p>	<p>MGR WW , MGR EDT</p> <p>MGR EDT</p> <p>MGR EDT</p> <p>MGR EDT</p>	<p>June 2020</p> <p>June 2020</p> <p>June 2020</p> <p>June 2020</p>	<p>Continue to advocate and apply for funding for Council’s water supplies.</p> <p>Liaise and lobby energy providers for improved power supplies;</p> <p>Lobby and respond to opportunities for improved mobile coverage across the Shire.</p> <p>Continue to advocate for improved NBN Services within Coonabarabran</p>	<p>Funding applied for as available</p> <p>Number of discussions held with energy providers</p> <p>Correspondence sent to local politicians and service providers</p> <p>Correspondence sent to local politicians and service providers</p>
Transport and Freight Infrastructure				
<p>6.5 Continue to improve capacity of the road network within the Shire to increase freight productivity and grow visitation to the Shire</p>	<p>DTS</p>	<p>June 2020</p>	<p>Maintain membership and attendance at relevant traffic meetings</p>	<p>Members of Newell Highway Taskforce and Weight of Loads. Number of meetings attended</p>

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 7 – Build a strong and skilled local workforce				
7.1 – Identify workforce requirements and skills gaps 7.1.1 Profile and articulate existing and future local workforce and requirements and jobs and skills gaps	MGR EDT	February 2020	Survey employers re skills gaps and their requirements.	Undertake survey, compile information and undertake consultation with training providers
Strategy 8 – Build a Strong Positive Profile for Warrumbungle Shire				
8.2 – Continue to build Warrumbungle Shire’s digital presence 8.2.1 Continue to improve and maintain the Warrumbungle Shire Council website, recognising that the site is one of the first ‘touch points’ for individuals and businesses looking to relocate and has a dual function of providing information and promoting the Shire.	MGR EDT, DCCS	June 2020	Continue to work on improving website and the information displayed	Up to date information provided on website. Checked on a monthly basis

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 9 – Strengthen and grow key engine industries				
Agriculture & Agribusiness – support primary production, and build on competitive advantages				
9.1 Provide a positive planning and investment framework	MGR PR– DEDS and MGR EDT	May 2020	Review planning controls for agricultural land and ensure they are flexible and able to accommodate new and innovative industries.	LEP review undertaken as needed. Provision of information to prospective investors, improved agricultural services
9.3 Encourage diversification and builds sustainability and profitability 9.3.1 Encourage and support adoption of new activities and technologies, sustainable land management practices, and innovative business models.	MGR PR,	May 2020	Assist developers through planning process.	Information provided to assist potential developers

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Tourism – continue to grow and diversify the Shire’s visitor economy				
<p>9.7 – Leverage the Shire’s Dark Sky, astronomy and astro related assets</p> <p>9.9- Develop the Warrumbungle Geo Trail 9.9.1 Develop the Warrumbungle Geo Trail linking the different landscapes and rock formations in the Shire.</p>	<p>MGR EDT</p> <p>MGR EDT</p>	<p>May 2020</p> <p>June 2020</p>	<p>Partner with other agencies on Dark Sky Park Issues including Inland Astro Trail, National Parks, 2357 Partnerships to promote dark sky concepts.</p> <p>Support GeoTrails, Promote special events, promote the concept of the events in National Parks and assist the event coordinators, Encourage the development of other trails and promote them.</p>	<p>Involvement in preparation of program of events and promotion of same.</p> <p>Participate in GeoTrail discussions with NPWS</p>
<p>9.10 – Capitalise on the Shire’s wildlife birdlife and wildflowers and leverage conservation initiatives 9.10.1 Work with the Narrabri Shire Tourism Unit to maximise publicity for the opening of the Australian Wildlife Conservancy.</p> <p>9.10.4 Explore options to provide a platypus viewing area and interpretation along the river at Coolah.</p>	<p>MGR EDT</p> <p>MGR EDT</p>	<p>February 2020</p> <p>May 2020</p>	<p>Meet with Narrabri to promote AWC</p> <p>Investigate option for location of the viewing area</p>	<p>Meetings attended</p> <p>Suitable location identified.</p>
<p>9.12 – Use touring routes to bring travellers into the shire</p>	<p>MGR EDT</p>	<p>January 2020</p>	<p>Contact adjoining councils to explore touring routes</p>	<p>Contacts made and meetings held</p>

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 10 –Facilitate growth of potential/emerging industry sectors and activities				
10.2 – Renewable Energy 10.2.1 Encourage and facilitate the development of renewable energy projects in suitable locations.	MGR EDT	May 2020	Investigate and promote opportunities for renewable energy projects	Research carried out on renewable energy opportunities. Potential developers assisted with information.
Strategy 11 – Leverage major projects within the surrounding region				
11.1 – Inland Rail 11.1.1 Endeavour to build a strategic relationship with ARTC, attend briefing sessions and endeavour to seek representation on key committees working groups etc.	MGR EDT	June 2020	Continue to liaise with Inland Rail reps and ARTC as required.	Participate in discussions and meetings as required

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 11 – Leverage major projects within the surrounding region				
11.2 – Liverpool Range Windfarm and Dunedoo Solar Farm 11.2.1 Explore with the Developer: <ul style="list-style-type: none"> • Likely accommodation needs for the construction workforce and opportunities to accommodate workers in Coolah, Dunedoo and surrounding areas • Opportunities for Shire businesses to provide goods and services • Likely employment opportunities and the skills required during construction and when operational, formulate a local workforce strategy. 	MGR EDT	June 2020	Establish relationship with developer and identify opportunities for provision of services etc.	Participate in discussion and meetings as required advocating for local business
Strategy 12 Support and Nurture Local Business				
12.1 – Encourage businesses to improve their skills and expertise. 12.1.1 Identify and address skills gaps and training needs – liaise with the business community to identify skills gaps and training needs and the type of programs that businesses would benefit from (eg customer service, merchandise display, building an on line presence, digital marketing etc).	MGR EDT	June 2020	Survey local businesses to identify gaps	Provision of Small Business Workshops across the Shire

ACTION	BY WHOM	TIME FOR COMPLETION	HOW IT WILL BE IMPLEMENTED	OUTCOMES
Strategy 13 –Target and Pursue new businesses, investment and economic activities.				
13.1 – Encourage and nurture micro-businesses and business start ups.	MGR EDT	May 2020	Provide forums for discussion on diversifying business options and provide contact points for advisory services	Participant numbers in forums.